



31st ANNUAL PINCKNEY ART IN THE PARK

June 3 & 4, 2023

Saturday 10 am - 5 pm

Sunday 10 am - 5 pm

Presented by:

The Pinckney-Putnam-Hamburg-Hell Chamber of Commerce,
A Division of the Greater Brighton Area Chamber of Commerce

31 YEARS of bringing art and people together in Downtown Pinckney!

The Pinckney-Putnam-Hamburg-Hell (PPHH) Chamber of Commerce is proud to present the 31st Annual **ART IN THE PARK**. Each year this event draws more than 15,000 art and fine craft enthusiasts to the downtown area to enjoy shopping, strolling, local entertainment, great food and its delightful ambiance.

The PPHH Chamber is offering outstanding opportunities to showcase community businesses through sponsorship. Sponsors will be listed on all marketing materials. With more and more people attending local events, participating in “stay-cations” and spending money close to home, festivals are a huge attraction. And for businesses, sponsoring festivals is a great way to *locally market your business*.

Historically, Art in the Park has been the major fundraising for the PPHH Chamber of Commerce. The funds generated through the Art in the Park festival help the Chamber to create a thriving community and positive business environment. The PPHH Chamber of Commerce hosts business networking and educational opportunities and strives to enhance the area and local community through its many programs and partnerships.

For your business, sponsoring Art in the Park will generate great exposure - in print and signage at the event on social media, on the Chamber’s website and more! The Chamber website attracts over 30,000 visitors each month, and our outdoor sign is located on Grand River in downtown Brighton – catching the attention of thousands of people every day. (This space is exclusive only for our major sponsors). More information on sponsorship levels and their specific benefits is below.

We hope that you will consider sponsoring this premiere event of the Pinckney-Putnam-Hamburg-Hell Chamber of Commerce. Please peruse through the following material and let us know of your decision no later than April 1, 2023.



On behalf of the entire Art in the Park Committee, thank you for your interest.

Michelle Tokan, Division Director

Greater Brighton Area Chamber of Commerce

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Sponsorship Levels and Benefits

June 3 & 4, 2023

Saturday & Sunday 10 am – 5 pm

Masterpiece Sponsor- Major Event Sponsors - \$3,000

- Name & logo prominently placed on sponsor signage in the park
- Frequent mention of business as part of announcements during the event
- Logo on all photos taken at the photo booth
- Display Booth at the event- one (1) 15x30 or two(2) 15x15 spaces (tents, tables & chairs to be furnished by sponsor)
- Presenting sponsor has the opportunity to be a guest on the Chamber pod cast that will be used to promote the event. The pod cast will be put out on our YouTube channel and our website. This will give you the opportunity to use portions of the podcast to promote your business
- Link on the Greater Brighton Area Chamber of Commerce/PPHH website event page
- Major sponsors will be listed daily on the Greater Brighton Area Chamber of Commerce's LED flat screen outdoor sign the month prior to the event, offering great exposure on Grand River Avenue in downtown Brighton

Canvas Sponsors-\$1,500

- Name prominently placed on sponsor signage in the park
- Frequent mention of business as part of announcements during the event
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Display Booth at the event- One(1) 15x15 space (tents, tables & chairs furnished by sponsor)

Photo Booth Sponsors-\$1,200

- Name on sponsor signage in the park
- Your logo on every photo that is taken at the photo booth.
- Your logo on the Chambers Pinckney Art in the Park event Website page

Fresco Sponsors-\$1,000

- Name on sponsor signage in the park
- Frequent mention of business as part of announcements during the event
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Display Booth at the event- One (1) 15x15 space (tents, tables & chairs furnished by sponsor)

Pastel Sponsors-\$500

- Name on sponsor signage in the park
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Display Booth at the event- One (1) 15x15 space (tents, tables & chairs furnished by sponsor)

Starving Artists Sponsors-\$500

- Breakfast (coffee, pastries, fruit) provided to artists both Saturday and Sunday early morning – your business listed as breakfast sponsor
- Name on sponsor signage in the park
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Business information can be promoted (flyers, cards, brochures) at the PPHH Chamber Event/Information Booth

Watercolor Sponsors-\$250

- Name on sponsor signage in the park
- Your logo on the Chambers Pinckney Art in the Park event Website page
- Business information can be promoted (flyers, cards, brochures) at the PPHH Chamber Event Booth

Pen & Pencil Sponsors- \$150

- Name on sponsor signage in the Park
- Your logo on the Chambers Pinckney Art in the Park event Website page



2023 Sponsorship

Commitment

Please check your chosen Sponsorship Program:

- Masterpiece Sponsors - \$3,000
- Canvas Sponsors - \$1,500
- Photo Booth Sponsor - \$1,200
- Fresco Sponsors - \$1,000
- Pastel Sponsors - \$500
- Starving Artists Sponsors - \$500
- Watercolor Sponsors - \$250
- Pen & Pencil Sponsors - \$150

Official Sponsorship Contact Information – Please print clearly.

Company Name: _____

***Your company will be listed as above on all marketing materials*

Contact Name(s): _____

Email: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____

Date Submitted: _____

Enclosed is our check # _____ in the amount of \$ _____ made payable to PPHH Chamber

Please charge \$ _____ to:

_____ VISA _____ MasterCard _____ Discover _____ AMEX

Card Number: _____ Exp Date: _____

Name on Card: _____ Code: _____

***Please include 4-digit code for AMEX*

Statement Mailing Address: _____

Signature: _____

Please send invoice (prior PPHH approval required).

PLEASE NOTE: All sponsorship invoices must be paid in full by April 30, 2023 to be included in sponsorship marketing.



Pinckney-Putnam-Hamburg-Hell (PPHH) Chamber of Commerce

A Division of the Greater Brighton Area Chamber of Commerce

218 E. Grand River – Brighton MI 48116

P 810.227.5086 F 810.227.5940 – www.brightoncoc.org

Please send to Michelle Tokan, Division Director

- EMAIL to michellet@brightoncoc.org

or MAIL to PPHH Chamber of Commerce 218 E. Grand River, Brighton MI 48116